


[Previous Page](#)

The 15 Most-Watched Software Stocks

<http://www.fool.com/investing/general/2011/07/12/the-15-most-watched-software-stocks.aspx>

Dan Dzombak

July 12, 2011

People watch stocks for different reasons -- they're waiting for a dip in price, watching for a specific catalyst, gathering all the news and information that might affect stocks they already own, or considering a sell. Regardless of their motivation, we can better understand market sentiment by seeing who's watching what. With the Fool's [free My Watchlist service](#), we have tens of thousands of people telling us the businesses that have, for whatever reason, piqued their interest.

The most-watched software stock is ...

Looking at the aggregate data, we see that **Rosetta Stone** (NYSE: [RST](#)) is above the rest in terms of watch interest, the percentage of people keeping an eye on software stocks in general who are specifically watching each company. And for good reason. As CAPS player [steelers303](#) wrote [in March](#):

I tried Rosetta Stone and loved it. The beauty of the software is that the language you learn is completely independent of the language(s) you already speak fluently. This should make the business extremely scalable on an international scale. If they bring down the price a bit I think they will see some tremendous gains.

Here are the rest of the top fifteen most-watched companies in the industry with their watch interest along with the stocks' CAPS rating to show the sentiment of our investing community.

Company	Market Cap (in millions)	CAPS Rating (out of 5)	Watch Interest
1 Rosetta Stone	\$308	***	61.8%
2 Microsoft (Nasdaq: MSFT)	\$227,010	***	10.3%
3 Activision Blizzard	\$13,810	****	6.2%
4 Oracle	\$171,924	****	3.4%
5 salesforce.com	\$20,978	*	1.6%
6 Ebix (Nasdaq: EBIX)	\$815	****	1.6%
7 Nuance Communications (Nasdaq: NUAN)	\$6,772	****	1.4%
8 VirnetX (AMEX: VHC)	\$1,933	*	1.1%
9 Adobe Systems	\$15,577	***	0.8%
10 Electronic Arts	\$8,300	**	0.7%
11 Qlik Technologies	\$2,857	****	0.7%
12 TIBCO Software	\$4,977	**	0.5%
13 Citrix Systems	\$15,600	**	0.5%
14 Glu Mobile (Nasdaq: GLUU)	\$300	**	0.5%
15 Magic Software (Nasdaq: MGIC)	\$224	***	0.5%

Sources: Motley Fool, Motley Fool CAPS.

Whether you're keeping an eye on the industry stalwarts like Microsoft or are watching an up-and-comer like Rosetta Stone, it pays to watch. We can help you keep tabs on your companies with My Watchlist, our free, personalized stock tracking service. [Click here](#) to start now.

[Legal Information](#). © 1995-2011 The Motley Fool. All rights reserved.

[Previous Page](#)